

The Town Crier

C i v a n o  N e i g h b o r s

Rate Card January 6, 2009

The Town Crier is the official newspaper of the Civano Neighbors Neighborhood Association. It is published six times a year in January, March, May, July, September and November. The newspaper covers news and features of interest to residents and businesses in the greater Civano community. Circulation is 1,200 copies that are sent to neighbors (including Civano and Sierra Morado), businesses, city and county officials and other subscribers. The publication is a newsprint tabloid (11.5 x 17). Contact **Megan Rutherford, Advertising Manager** (meganrutherford@cox.net or 520-546-2383) for more information or to reserve space.

Size:	1 Time	3 Times per insertion	6 Times per insertion
Full Page (9.5w x 15h)	\$425	\$400	\$350
Half Page (9.5w x 7.5h)	\$225	\$200	\$175
Quarter Page (9.5w x 3h)	\$150	\$125	\$100
Eighth Page (4.75w x 3h)	\$60	\$60	\$50

Advertising must arrive as **camera-ready**. Electronic files or pdf acceptable. If you want us to create your ad, production costs will be billed separately at an hourly rate.

Special Page/Section Sponsorship: \$100 (includes title banner, 1 x 10 bottom banner ad)

Ad fees must be paid on receipt of invoice.

Advertising Closing Dates:

January/February 2009: **December 20**

March/April 2009: **February 20**

May/June 2009: **April 20**

July/August 2009: **June 20**

September/October 2009: **August 20**

November/December 2009: **October 20**

NOW AVAILABLE!

Full color ads! For more information, contact Megan Rutherford, meganrutherford@cox.net.

www.CivanoNeighbors.com Web Ads are available at \$30.00 per month.